

PRESS RELEASE

Paris, October 21, 2014

FRENCH INNOVATION IN CHINA FESTIVAL

November 1-15, 2014

"Event organized as part of France-China 50 - www.france-chine50.com"

15 days of festivities to celebrate the spirit of innovation boosting Franco-Chinese technological success

As part of the "France Technology – So French, so innovative" campaign, from November 1 to 15 the France-China Committee (CFC) and its partners will organize the 1st edition of the **French Innovation in China Festival** in **ten Chinese cities**: Chengdu, Hong Kong, Macao, Beijing, Tianjin, Shanghai, Shenzhen, Suzhou, Wuhan and Zhuhai.

The operation is designed to promote contacts between engineers, businesses and economic and political leaders via a French technology discovery campaign based on:

- **Innovation conferences** involving experts and scientists, hosted by the CFC in Tianjin, Shanghai, Chengdu and Wuhan;
- **Over 20 open days** when innovative French companies will open their production plants and R&D centres to the public revealing their know-how and high-tech achievements;
- **Partnership events**: Shenzhen - IN-Pulse Digital Forum, Zhuhai – Airshow, Wuhan - Sustainable City, Hong Kong - France Land of Innovation, Chengdu - Bibendum Michelin Challenge etc.

French companies hosting open days include Air Liquide, Alstom, Areva, Dassault Systèmes, DPCA, Institut Mérieux, Fives, IPSEN, L'Oréal, Michelin, Mixel, Safran, Schneider Electric, Suez Environnement and Total, who take the lead in partnering current and future Chinese business in key sectors such as energy, smart towns, sustainable transport, healthcare, industries of the future, food industries, digital industries, innovative services and style and culture.

A promotional campaign bolstering the attraction and economic growth of French business in China

French companies all agree that their growth in China is down to their high-tech expertise, which has been the driving force in their globalization.

Franco-Chinese cooperation creates jobs in France and China and eventually leads to ever more shared inventions between Franco-Chinese teams to conquer global markets.

This celebration will be a chance for businesses involved to display previous technological success stories and future initiatives and plans that have a major positive impact on the local society and economy.

Festival of Innovation Highlights

- ▶ **OCT 30 - 31: SHENZHEN/WUHAN**
France Technology @ DIGITAL IN-PULSE FORUM, HUAWEI
France Technology @ WUHAN, SUSTAINABLE CITY
- ▶ **NOV 4: SUZHOU/SHANGHAI**
Innovation Conference @ Fudan University
Open day @ FIVES, L'OREAL, INSTITUT MERIEUX, MICHELIN, SAFRAN, SUEZ ENVIRONNEMENT, TOTAL
- ▶ **NOV 6: BEIJING/TIANJIN**
Innovation Conference @ ALSTOM
Open day @ MIXEL, ALSTOM, AIRBUS, IPSEN, TOTAL
- ▶ **NOV 12: ZHUHAI**
France Technology @ ZHUHAI AIRSHOW: SAFRAN, AIRBUS, DASSAULT SYSTEMS, THALES
- ▶ **NOV 13: CHENGDU**
Innovation Conference @ MICHELIN BIBENDUM CHALLENGE
- ▶ **NOV 8 – 16: HONG KONG**
France Technology @ FRANCE LAND OF INNOVATION
- ▶ **NOV 15: WUHAN**
Innovation Conference @ DPCA
Open day @ DPCA, SCHNEIDER ELECTRIC

Event timetable available on www.francetechnology.com

The French Innovation Festival has been made possible by the support and participation of: Air Liquide, Alstom, Areva, Dassault Systèmes, DPCA, Institut Mérieux, Fives, IPSEN, L'Oréal, Michelin, Mixel, Safran, Schneider Electric, Suez Environnement and Total

In collaboration with: The French Embassy in China, IN-Pulse Digital Forum, France Terre d'Innovation, Fudan Hospital, Michelin Bibendum Challenge and Zhuhai Airshow,

The France Technology campaign – "So French, so Innovative", launched in July 2014 by the France China Committee and its partners to mark the fiftieth anniversary of establishing relations between France and China, will promote all innovations developed by French companies in China ranging from great industrial achievements to future successes. The campaign winds up in Beijing on December 4 with Innovation awards prize giving for Franco-Chinese teams, under the auspices of Mr. Yves Lapierre, managing director of the National Institute for Intellectual Property (INPI) and his Chinese counterpart Mr. Shen Changyu, Commissioner of the State Intellectual Property Office (SIPO).

FRANCE-CHINA COMMITTEE

Founded in 1979, the France-China Committee (*Comité France Chine*) is an association involving around one hundred corporate members, which all have long-term operations in France and China. The Committee's objective is to enhance Franco-Chinese economic contacts with high level Chinese government authorities by representing the French business community in its economic relations with China.

www.comitefrancechine.com

